

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 06979 071111Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 PASS-00 /019 W
-----023535 071113Z /13

R 071010Z AUG 77
FM AMEMBASSY TEHRAN
TO SECSTATE WASHDC 3929
INFO USDOC WASHDC

UNCLAS TEHRAN 6979

USDOC FOR CAGNE

E.O.11652: N/-
5-& : BEXP, IR
SUBJ: CONTRIBUTION TO FIFTH INT'L TRADE FAIR

TO: MR. JON SILVERMAN
SEAGRAM OVERSEAS SALES CO.
375 PARK AVENUE
NEW YORK, NEW YORK 10022

1. FOR THE FIFTH CONSECUTIVE YEAR, THE UNITED STATES IS PARTICIPATING IN THE TEHRAN INTERNATIONAL TRADE FAIR. THE MOST IMPORTANT COMMERCIAL EVENT HELD ANNUALLY IN IRAN, IT DREW 1.4 MILLION VISITORS IN 1976, WITH AN EQUAL IF NOT LARGER DRAWING EXPECTED THIS YEAR. THE AMERICAN PAVILION WILL HOUSE 31 EXHIBITORS REPRESENTING A BROAD SPECTRUM OF AMERICAN PRODUCTS.

2. SEAGRAM HAS TRADITIONALLY SUPPORTED SIMILAR U.S. GOVERNMENT SPONSORED EVENTS WORLDWIDE, AND THE EMBASSY WOULD WELCOME A CONTRIBUTION SIMILAR TO THE ONE RECEIVED IN 1976. THAT CONTRIBUTION CONSISTED OF SIX CARTONS OF 100 PIPERS WHISKEY, FOUR CARTONS FOUR ROSES WHISKY, TWO CARTONS BURNETT'S WHITE SATIN GIN, TWO CARTONS NIKOLAI VODKA, AND TWO CARTONS V.O.
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WHISKY.

3. SHIPMENTS SHOULD BE ADDRESSED TO: U.S. AMBASSADOR, U.S. EMBASSY, TEHRAN, IRAN, FOR US EXHIBITION. ARRANGEMENTS FOR SHIPPING SHOULD BE MADE THROUGH THE U.S. DEPARTMENT OF COMMERCE SHIPPING OFFICE, 26 FEDERAL PLAZA, NEW YORK CITY, PHONE 212-264-8990.

THE EMBASSY WILL ASSUME RESPONSIBILITY FOR FREIGHT
CHARGES.

4. ANY ITEMS REMAINING AFTER THE CLOSE OF THE
INTERNATIONAL FAIR WILL BE AVAILABLE FOR USE AT
THE MACHINE TOOL SOLO EXHIBITION TO BE HELD IN TEHRAN
IN NOVEMBER OF 1977.

5. PLEASE ADVISE VIA U.S. TRADE CENTER TEHRAN
TELEX NO. 3179.
SULLIVAN

NOTE BY OC/T: PASSED ABOVE ADDEE,

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 07-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TEHRAN06979
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770284-0198
Format: TEL
From: TEHRAN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770887/aaaacvxp.tel
Line Count: 75
Litigation Code IDs:
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Litigation History:
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Message ID: 97de5160-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 21-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1680433
Secure: OPEN
Status: NATIVE
Subject: CONTRIBUTION TO FIFTH INT'L TRADE FAIR TO: MR. JON SILVERMAN SEAGRAM OVERSEAS SALES CO.
TAGS: BEXP, IR
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/97de5160-c288-dd11-92da-001cc4696bcc
Review Markings:
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